

## **STRONGER COMMUNITIES COMMITTEE**

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**Date:** Monday 6<sup>th</sup> July 2020  
**Title:** Communications Report  
**Contact Officer:** Communications and Events officer – Polly Inness

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### **Background**

An update on the Town Council's communications

### **Current Situation**

A very busy time for Communications going in to lock down and as measures are relaxed.

### **Newsletter**

A draft version of the last old-style newsletter has been circulated to committee members for approval. Future issues will be email style newsletters sent using MailChimp. Opt in sign up forms will be placed on our Facebook and website pages shortly.

### **Web Audit**

This is still on target. We are looking to migrate a couple of further menu items to Mod Gov if possible. The accessibility statement is updated as new markers are achieved.

The Witney Town Council App will also require compliance with accessibility requirements, and this has now been registered with apple so that we are able to carry out our own updates.

### **Survey**

The residents' satisfaction survey for 2020 has now closed and the results are available to review on this link.

<https://www.surveymonkey.com/results/SM-6PHR3MT37/>

### **Environmental impact**

Having declared a Climate Change Emergency at its Council meeting on 26 June 2019 – with this in mind Councillors should have due regard to the environmental impact of any decisions they make with regard to its facilities and services it operates.

### **Risk**

In decision making Councillors should give consideration to any risks to the Council and any action it can take to limit or negate its liability.

**Financial implications**

There are no financial implications

**Recommendations**

Members are invited to note the report and consider the following:

1. approve the newsletter for upload;
2. how the Council wishes to share or use the survey results.